



BUSINESS/ PARTNERSHIP

OPPORTUNITIES

www.reapershockey.co.uk

Why us?

A partnership with the Chester Road Reapers is a rewarding experience with significant benefits to your business. A wide range of customisable opportunities are available, designed to meet your individual needs!

Take advantage of:

- Branding/Advertising
- PR Exposure
- Social Media Activity
- Product Placement
- Exclusive Access
- Corporate Entertainment
- Community Engagement
- Networking Opportunities
- An association with a well-established brand

Our pledge to partners We will:

- Work with you to establish your key objectives
- Establish the most effective routes for delivering these objectives
- Ensure benefits of the partnership are maximised
- Develop a longer-term partnership agreement
- Communicate the partnership and your business
- Offer the opportunity to network and share business opportunities with other partners



BRANDING

The Reapers offer an exciting variety of branding, advertising, online marketing and promotional opportunities.

If your brand supports the Reapers, then fans, players and all others associated will support yours too. The Chester Road Reapers store offers a range of other merchandise which could have your brand on.

TITLE SPONSOR The highest level of sponsorship offered by the Chester Road Reapers, the Title Sponsorship sees your brand partnering the club right from your logo scribed across the breast of playing & replica shirts through to club hoodies and hats.

KIT BRANDING

You can choose to place your logo on sleeves, shoulder blades, shorts, socks and helmets! Benefit from high visual branding locally and nationally, with all packages supported by marketing activation programmes.



SHOULDER

Be shoulder to shoulder with the Reapers. Prominent position of logo on one side front or both top shoulders.

SHIRT SLEEVES

Prime branding opportunity to have your logo included on both shirt sleeves.

SHOULDER BRANDING REVERSE

This position is ideal for either portrait or landscape logo's as there is no limit to logo shape, in fact the more creative, the better!

LOWER BACK BRANDING

Is ideal for a landscape logo as it stretches right across the back and gives maximum impact.



Social Media

The Chester Road Reapers expanding social media presence serves as a powerful conduit for local businesses to connect with your target audiences. Through strategic sponsorship, these businesses can leverage the Reapers platform to amplify your brand visibility, engage with potential customers, and drive foot traffic or online conversions. With each new follower and engagement, the reach of the Reapers' social media expands, creating an increasingly fertile ground for businesses to cultivate relationships and foster growth within the community. As sponsors, your business will not only gain exposure to a wider audience but also demonstrate your commitment to supporting grassroots initiatives like the Chester Road Reapers, thus strengthening your ties to the local community while reaping the benefits of enhanced brand recognition and customer loyalty.

The Reapers current operate on the below social media platforms:

Facebook – Chester Road Reapers
Instagram – Chester_Road_Reapers_IHC
X/Twitter – ReapersHockey_
YouTube – ChesterRoadReapersIHC
TikTok – ReapersHockey
URL – www.ReapersHockey.co.uk

Our Current Partners:



Joining forces with Mind North East Wales signifies a commitment to advocating for mental health awareness and fostering stronger community support systems. By aligning with this organisation, we demonstrate our dedication to promoting healthier wellbeing within our local community. Together, we aim to raise awareness about mental health issues, reduce stigma, and provide vital support to those in need. Through collaboration and collective efforts, we strive to create a more inclusive and compassionate environment where everyone feels empowered to prioritize their mental health.



Partnering with Al's Skate Shop means tapping into the expertise of our local hockey equipment specialist. With unparalleled knowledge and unwavering support, Al's Skate Shop ensures every player finds the perfect fit. Whether you're a seasoned pro or stepping onto the ice for the first time, our collaboration guarantees access to top-notch gear tailored to your needs. Joining forces with Al's Skate Shop isn't just about acquiring equipment; it's about investing in precision, comfort, and performance, empowering players to excel on the ice with confidence.

Print & Sign Specialists



Teaming up with DPS Print, our official merchandise supplier, unlocks a world of customisation possibilities. With state-of-the-art embroidery and print facilities, you can personalise your merchandise to showcase support for your favourite player or proudly display your name and number. From hoodies to hats, tracksuits to beanies, our collaboration with DPS Print ensures high-quality craftsmanship and attention to detail in every item. Join forces with us and elevate your fan experience by adding a personal touch to your gear, creating cherished keepsakes that celebrate your passion for the game. With an ever growing catalogue of merchandise to come.



Partnering with Kath at Woolly Wife Designs brings forth an infusion of creativity and artistry to our articles. Kath's exceptional talent as an illustrator adds a unique and captivating dimension to our content. With an eye for detail and a flair for design, she crafts stunning artwork that enhances the visual appeal and storytelling of our articles. Joining forces with Kath means elevating our content with her unparalleled creativity and expertise, creating an immersive experience that captivates and inspires our audience.

Why not join them?

Lets Talk Packages

In return for sponsorship we would love to promote your company across all our social media platforms as well as having your company name proudly worn on our Jerseys. Obviously we would love to encourage you and all your company employees to come down and watch our games and maybe even try lacing up a pair of ice skates and jump on the ice with us!

Package 1 - Game day sponsor - £50

As part of our game night sponsorship package, your company will receive prominent announcements during home games and shoutouts on our social media platforms. Additionally, we welcome a representative's and families from your company to attend the games, where they can personally present the "Player of the Match" beers and participate in photo opportunities. While we don't include company names on our jerseys, your brand will still enjoy significant exposure and engagement throughout the event.

Package 2 - Social sponsor - £150 (12 month sponsorship)

Our social sponsor package offers a 12-month partnership opportunity, providing vital support for maintaining our website and social media presence. With this package, your brand will enjoy match night announcements, prominent logo placement on our website, regular social media posts showcasing your company, and exclusive invitations to our end-of-season awards night. Join us in amplifying your brand's visibility while contributing to the ongoing success of our online community.

Package 3 - Scotiabank Arena sponsor - £250 (12 month sponsorship)

Our Scotiabank Arena Sponsorship package offers prime exposure with your small company logo prominently featured on our home jerseys. Additionally, your brand will receive social media shoutouts on all game days, ensuring widespread recognition. As a special perk, you'll also receive a personalised home jersey with your chosen name and number, allowing you to proudly support the team in style both on and off the field.

Package 4 - Center Bell sponsor - £500 (12 month sponsorship)

Our Center Bell Sponsorship package provides unparalleled exposure with your large company logo prominently displayed on both our home and away jerseys. Your brand will also receive extensive social media shoutouts across all platforms during all Reapers events, including our weekly posts, maximising your visibility. As a special gesture of appreciation, you'll receive a personalised home jersey with your chosen name and number, allowing you to proudly show your support for the team in style at every game.

We have a package to suit every company, whatever size and whatever your ultimate goal - but we can also create a bespoke package for you.

We recognise that not everyone can provide sponsorship, and that's completely okay with us. Your support, whether through sponsorship or simply being in the stands at our games, means a lot to us. Stay connected with us through our website and social media for game updates and upcoming events. We look forward to seeing you there!